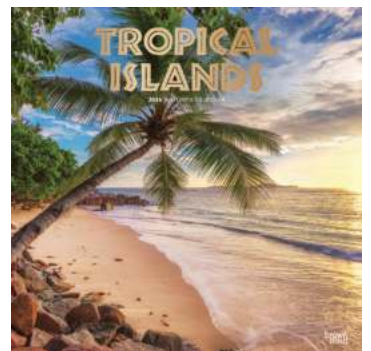
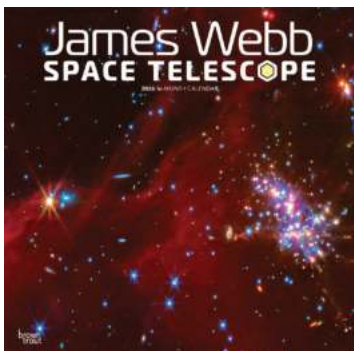
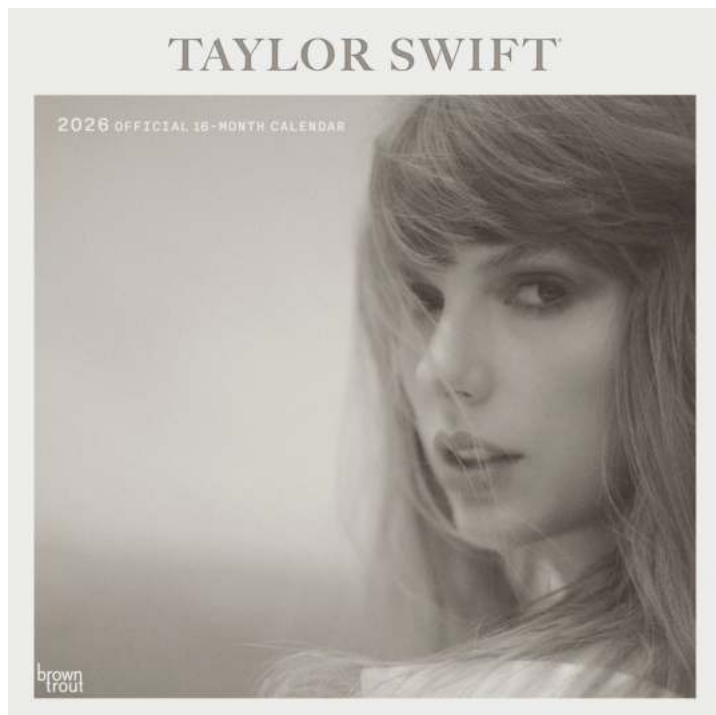
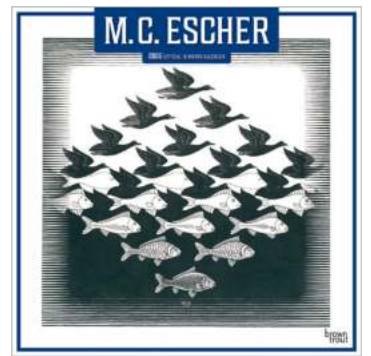
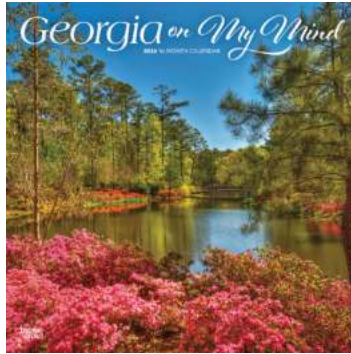




2026



BROWNTROUT CALENDARS/PLANNERS

Entire Contents

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Connecting People
to Their Passions



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www.browntrout.com/calendars

ABOUT US

BrownTrout has produced calendars for decades, beginning in 1986. We have come a long way from our humble beginnings as a family business that produced three unique calendars our first year. Over time we emerged as a pioneer and an industry leader, eventually growing to become the largest calendar company in the world. We have affiliate BrownTrout companies in Australia, Canada, and the United Kingdom, and distribution worldwide.

Our mission is to represent and inspire through our calendars.

At some point years ago, our goal was to make a calendar on every noun—a grand project! Making calendars is our way of celebrating the world. We see beauty in scenic landscapes—not only in national parks but along country roads and around majestic lighthouses. We see beauty in wild animals and domestic pets, in powerful cars and soaring airplanes, in world capitals and international locales. Our mission is to represent and inspire through our calendars. *Mindful Living* and *Simplicity*, *Outhouses* and *Jackasses*, *Cranky Kitties* and *Caffeine Cats*—wherever you find your inspiration, BrownTrout tries to express that inspiration through a calendar.

Part of our mission is to seek out the best license partnerships available. For years we have worked with some of the biggest stars in entertainment, including Grammy Award-winning superstar Taylor Swift and K-pop global sensations Seventeen and TXT. Other ongoing, exclusive collaborations include brands such

as Ford and General Motors, Yoga Cats and Dogs, Avanti, House of Turnowsky, and the Bonnie Marcus Collection. Some of our newest official collaborations include outdoor lifestyle brand Mossy Oak, the world-renowned Dutch artist M.C. Escher, and living legend and American icon Willie Nelson.

Six years ago, BrownTrout acquired Brush Dance Calendars, a specialty publisher focused on New Age and spiritual subjects. Brush Dance has been a great addition, as it fits very well into our offerings. We are now expanding this beautiful range of calendars to cover an ever-larger group of subjects.

Over the past 20 years we have created an award-winning line of high-quality square and deluxe wall calendars with the major U.S. auto manufacturers. Among these are best sellers like *American Muscle Cars*, *Mustang*, *Dodge Charger*, and *Corvette* calendars. This season we have many exciting new titles such as *Dodge Viper*, *American Woodies*, and *Chevy Super Sport*.

...we have worked with some of the biggest stars in entertainment...

Back in 1986 we started BrownTrout by creating regional calendars. The states and cities have always been a key part of our line. In addition to the American state and city calendars, we also produce Canadian provincial calendars and regional titles for Mexico, Australia, and the United Kingdom. The regional business continues to be a strong component of our overall offering.



Over the years we have created many other formats besides the standard wall calendar, including minis, engagements (diaries), easels, and desk pads. We have also created a large line of planners showcasing attractive designs that we revamp and refresh every season to appeal to the widest range of tastes. We have also made a commitment to the journal market by licensing Pantone and creating beautiful color journals in line with Pantone's design aesthetic.

Our goal has always been to “Connect People to Their Passions.” To do that, we must honor each subject as important to us and to our customers. So, whether your passion is your sweet little dog, or your home state, or the James Webb Space Telescope, BrownTrout has a calendar for you!

– Team BrownTrout

REDUCING OUR CARBON FOOTPRINT

In addition to producing calendars of the highest quality, we have an ambitious goal to make them with as little impact on the environment as possible. As we continue to procure the most sustainable paper, inks, and other materials available, we are now committed to reducing to zero our use of plastic shrink wrap, poly bags, and other one-time-use plastics, thereby eliminating tons of unnecessary plastic waste. This is a huge undertaking, as it will mean millions of calendars across our entire product line will be shipped into stores without plastic safeguards. As a prime example, all of our wall calendars will utilize a paper wafer seal and a thick, sturdy paper cover for plastic-free closure and protection. Other formats will be similarly practical in their new plastic-free presentations.

Reducing our carbon footprint is a step we must take to give back to both our planet and our customers.

